

# XANO EXPERT TALKS

Join us at booth A100 - B119 in hall 8.1 for inspiring presentations on food industry trends, challenges, and new technologies.



LUNDGREN MACHINERY

FREDRIKSONS POLYKETTING

## Tuesday – March 19

13.00	New Case Erector E25 - Market Launch Lundgren Machinery
13.20	Efficient, Flexible, Safe & Sustainable: Fredriksons Unique Conveyor Technology Michael Axelsson, Fredriksons
13.40	Fredriksons China - Your ICFC Partner Shpetim Arifi, Fredriksons Industry (Suzhou)
16.00	Driving Innovation & Collaboration in Food Packaging Handling Thomas Lassen, Jorgensen Engineering
16.20	Intelligent Production is more than AI Anders Meister, CIM.AS
16.40	Servitization - MPG with Decision Support System Mario Tiebax & Fenne Schoot, CPS

## Wednesday – March 20

10.00	Driving Innovation & Collaboration in Food Packaging Handling Thomas Lassen, Jorgensen Engineering
10.20	Impact of Hygienic Design to Food Hygiene Roger Scheffler, Intralox
10.40	Efficient, Flexible, Safe & Sustainable: Fredriksons Unique Conveyor Technology Michael Axelsson, Fredriksons
13.00	Fredriksons China - Your ICFC Partner Shpetim Arifi, Fredriksons Industry (Suzhou)
13.20	Getting the Most Out of a Customer - Supplier Collaboration Murat Izci, Molkerei Ammerland eG & Jan-Willem Geurds, Polyketting BV
13.40	Line Optimization in the Frozen Foods Industry Theo de Koning, CPS
16.00	Digital Twin Technologies: Shaping a Sustainable Future Michael Maurer, Bartolomeo Guidara, Patrick Nienaber, Rockwell
16.30	Journey to Sustainability leadership Marilyn Lindh & Michel Meulesteen, XANO
18.30*	Human input: The Secret Ingredient to Data-Driven Machine Optimization Anders Meister, CIM.AS

## Thursday – March 21

10.00	DryPack: Sustainable Packaging, Plastic Replacement Fredrik Johansson, DS Smith
10.20	Fredriksons China - Your ICFC Partner Shpetim Arifi, Fredriksons Industry (Suzhou)
10.40	Sustainable Solutions in Practice Joan Berkvens, CPS
13.00	Customer Case - Benefits of CPS Case Packers Joan Berkvens, CPS
13.20	From Challenge to Advantage: Revolutionizing CPG Packaging Line Designs Angelo Cascino, Intralox
13.40	Driving Innovation & Collaboration in Food Packaging Handling Thomas Lassen, Jorgensen Engineering
16.00	Unit Level Track & Trace Dennis Morini, CIM.AS
16.20	Highly Efficient FiFo Buffer Solutions Jan-Willem Geurds, Polyketting BV
16.40	E-learning in the World of Case Packing Marion Tiebax, CPS

NETWORKING HOUR – WEDNESDAY 20 MARCH FROM 17.00 TO 20.00

# Data-Driven Decisions, Drinks and Discussion

Don't miss this chance to connect with industry peers and learn about the latest in digitalization. Join us for drinks & bites and catch these inspiring talks before and during the event:

## 16.00: Digital Twin Technologies: Shaping a Sustainable Future

MICHAEL MAURER, BARTOLOMEO GUIDARA & PATRICK NIENABER, ROCKWELL

## 16.30: Journey to Sustainability Leadership

MARILYN LINHD & MICHEL MEULESTEEN, XANO

## 18.30: Human input: The Secret Ingredient to Data-Driven Machine Optimization

ANDERS MEISTER, CIM.AS

Wednesday 20 March from 17.00 to 20.00

Booth A100 - B119 in hall 8.1.

 **XANO** EXPERT TALKS



# Intelligent production is more than AI

ANDERS MEISTER, CCO, CIM.AS

In 2023 AI went from niche to mainstream in a blink of an eye. And along with the hype came a massive number of self-proclaimed experts and companies selling AI tools that will supposedly revolutionize manufacturing.

You know the type – they probably pop up in your inbox on a daily basis with solutions that sound almost too good to be true.

If you're curious about what these technologies can do – and maybe a little exhausted from trying to figure out if they're worth your valuable time – this is the session for you.

The presentation will draw on CIM's 25 years of experience with collecting and using data in production environments and show three concrete cases that highlight the benefits, constraints and ideal use cases of both new technologies and tried and tested methods.

You'll leave with a better understanding of when to use which technology and why they all depend on the same secret ingredient: Human intelligence.

**Tuesday 19 March 16.20-16.40**

# Human input: The secret ingredient to data-driven machine optimization

ANDERS MEISTER, CCO, CIM.AS

9 out of 10 conversations about manufacturing intelligence focus on technology. And so, they overlook the most important ingredient.

For data to create value, there is no way around human input. The knowledge held by operators and technicians is what makes machine data make sense. With all this knowledge in a central system, manufacturers would benefit from better, faster decisions (and ultimately higher uptime) and easier onboarding of new operators.

But to gather human input in an easy, efficient, and systematic way is a massive challenge when operators are already overloaded with tasks, tools, and processes.

This presentation will draw on the academic project "Data-driven decision support in manufacturing" carried out by MADE – Manufacturing Academy of Denmark with CIM as contributor. It will show concrete, research-backed examples of how to successfully collect operator knowledge and correlate it with machine data to turn it into actual decision support on the factory floor.

**Wednesday 20 March 18.30-18.50**

# Efficient, Flexible, Safe & Sustainable: Fredriksons Unique Conveyor Technology

MICHAEL AXELSSON, KEY ACCOUNT MANAGER CONVEYOR SOLUTIONS, FREDRIKSONS

The modular aspects of conveyors enable easy installation and flexibility for various industrial environments that require clean/hygienic solutions.

This presentation will show how the high-quality and unique design of Fredriksons conveyor solutions contribute to:

- Better working environment
- Cleaner and more hygienic solutions for safer product handling
- Lower energy consumption
- Reduced use of global resources

**Tuesday 19 March 13.20-13.40**

**Wednesday 20 March 10.40-11.00**

# Driving Innovation & Collaboration in Food Packaging Handling

THOMAS LASSEN, CTO, JORGENSEN ENGINEERING

This presentation outlines a strategic approach that underscores the importance of collaboration, innovation and customer focus in driving growth and differentiation within the food packaging sector.

It emphasizes the imperative to work closely with partners and customers to co-create value-added solutions that address evolving market dynamics.

The presentation will include a user case study, demonstrating real-world applications of the strategies discussed and showcasing successful collaborations in the food packaging industry.

**Tuesday 19 March 16.00-16.20**

**Wednesday 20 March 10.00-10.20**

**Thursday 21 March 13.40-14.00**

# From Challenge to Advantage: Revolutionizing CPG Packaging Line Designs

ANGELO CASCINO, PACKER TO PALLETIZER PLATFORM EXPERT FOR THE FOOD INDUSTRY EMEA, INTRALOX

In the dynamic landscape of Consumer Packaged Goods (CPG) products, sustainability, line flexibility and labour shortages pose significant challenges.

Yet, within these challenges lie opportunities to design layouts that not only address current hurdles but also future-proof packaging lines.

Join us as we explore how embracing these challenges can lead to streamlined layouts, resulting in increased uptime, improved total cost of ownership and reduced project risk.

Throughout the talk, we'll delve into real-world examples of optimized layouts and cutting-edge technologies that pave the way for a more resilient and efficient future in CPG production.

**Thursday 21 March 13.20-13.40**

# Impact of Hygienic Design to Food Hygiene

ROGER SCHEFFLER, FOOD SAFETY SPECIALIST, COMMERCIAL FOOD SANITATION  
- AN INTRALOX COMPANY

Hygienic design is important to the food industry as it is the first step in food safe manufacturing. Equipment & machinery in direct food contact requires hygienic design solutions that will be elaborated on in this presentation with focus on conveyor systems.

The interlinking resources between Intralox and CFS [Commercial Food Sanitation] as well as HD risk management elements and training programs will also be covered to complete the view on Hygienic Design in Food Manufacturing.

**Wednesday 20 March 10.20-10.40**

# Getting the most out of a customer - supplier collaboration

MURAT IZCI, PLANT MANAGER, MOLKEREI AMMERLAND EG

JAN-WILLEM GEURDS, AREA SALES MANAGER NL & DACH, POLYKETTING BV

Based on the latest joint projects where Molkerei Ammerland – within their Oldenburg facility – has chosen Polyketting to realize both primary and secondary transport between all suppliers as well as accumulation solutions in the dairy production lines.

Molkerei Ammerland relies on the knowledge, experience and added value of Polyketting for several decades as a leading partner in such projects now.

And combined with the specific product and processing knowledge of Molkerei Ammerland within the dairy industry this leads to the best possible solutions when it comes to effectiveness, reliability and accessibility of their production lines.

**Wednesday 20 March 13.20-13.40**

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